



Swansea  
University  
Prifysgol  
Abertawe

# SWANSEA UNIVERSITY TABLE TENNIS CLUB



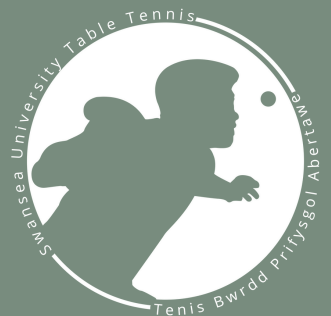
## Sponsorship Pack 22/23

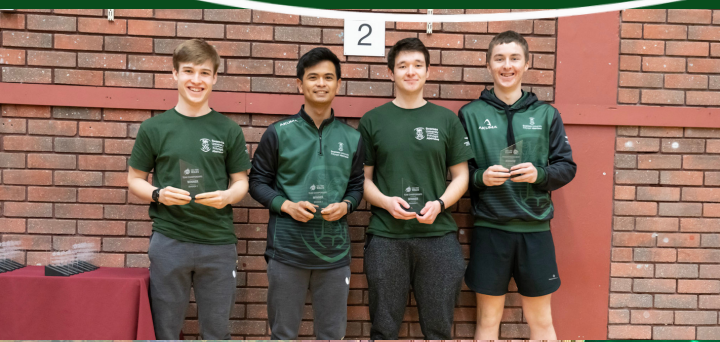


PERFORMIAD TENIS BWRDD  
PERFORMANCE TABLE TENNIS  
Prifysgol Abertawe • Swansea University



TABLE TENNIS  
WALES





## AN EXCEPTIONAL PLACE FOR TABLE TENNIS

Swansea University's Table Tennis programme provides a high standard of training and development for all table tennis players looking to progress their game whilst continuing their education. Located at Swansea University's International Sports Village, the programme combines a high level of table tennis coaching, strength and conditioning, sports science services and access to academic excellence. Our players set their sights on achieving the highest standards possible with international honours the ultimate aim. Experience shows that talented and dedicated individuals can flourish where there is a culture of ambition and a supportive atmosphere. That is exactly what we at Swansea University aim to provide.

### National branding exposure

Our Head coach is a level 4 coach with international experience providing the University with high level training alongside coaching the Welsh international squad. Our high-performance programme includes casual and elite training sessions for students. We also connect our students with regional leagues and clubs, which will constitute your brand's growth in a larger geographical area. The club participates in multiple national events and competitions, inducing brand expansion to a national scale, and we pride ourselves in the extraordinary outcomes and achievements we have attained in recent years.



@swanseauni\_tabletennis  
Swansea University Table Tennis  
@SwanseaUni\_TT

# ACHIEVEMENTS SO FAR:

British Universities and Colleges  
Sport- Women's Premiere Division  
(2019)

Rank #2

BUCS Individual Championships  
(2020)

(Doubles) (Singles)  
Men's- Final 16 2 entries on Women's-  
Mixed - Final 8 2x Final 8  
Women's- Silver 3 entries on Men's-  
Final 32, 64, 128

Table Tennis Wales- Team  
Championships (2021)

Champion, Division 2

Home Nations Championships  
(Largs, Scotland)

Beth Richards- 2 Silvers (Doubles)  
1 Bronze (Singles)

BUCS Individual Championships  
(2021)

(Singles)  
1 entry on Women's-  
Final 32  
(Doubles)  
5 entries on Men's -  
Mixed Final 64  
Final 128  
Final 16 (Plate)  
Final 16 (Plate)  
Final 32 (Plate)  
Final 64 (Plate)

Welsh National Championships 2022

Beth Richards - 1 Bronze Womens Singles  
Jacob Young - 1 Bronze Singles

BUCS Men's (2021-2022)

Men's 1sts- Rank #1  
Men's 2nds- Rank #3  
Men's 3rds- Rank #7

BUCS Women's Premiere (2021-2022)

Rank #2

BUCS Season 2021-2022

Men's 1st promotion to Southern premier  
Womens 1st Runners Up Southern Premier  
Swansea University's Sports Club of the Year  
Rank #7 Overall in the UK  
Rank #7 Overall (Women's)  
Rank #7 Overall (Men's)

# The club offers a range of opportunities that can help promote and generate interest in your business



We have a number of tiered sponsorship packages that provide varying degrees of promotional opportunities that create and build awareness, advertise products, services, and build sales all of which can be tailored specifically to meet your business needs and budgets.

We are continually developing our sponsorship deals to create a sustainable and mutually beneficial relationships with business and organisations connected with the club and local community.

All sponsorship/marketing packages include social media exposure across our social media platforms. Posts can be discussed depending on the requirements of your business

## National Events

Each year Swansea University Table Tennis clubs runs an International Open tournament as part of Table Tennis Wales National Tournament Circuit. The event sees players from all over the UK attend to compete.

### Event sponsor £500

- Social media Thank you prior to event
- Social media tags on all posts during the event.
- Post event press reports with company mentions
- Flyers/marketing materials on display at the event
- Digital advert in digital event program
- Logo on entry form



### Title sponsor £1500

- all of the above plus
- Title rights to the event - E.g. "Nike Swansea open"
- all medals/trophy's to have event title engraved.
- Company logo on presentation backdrop.
- Company logo on all pre event marketing, photo videos etc.
- Company representative invited to make presentation's
- Company stand at event

# Kit Sponsorship

The club currently has 3 men's team and 1 women's team competing in British Universities and Colleges and Sport (BUCS) League with plans to continue to grow the numbers of teams. Both our men's and women's first teams are in the Premier division. Players also compete in the BUCS National Championships along with International, National, Regional tournaments; this promotes the club across the country and beyond, exposing the sponsors' logo at a large geographical scale.



All club members get a shirt, providing a great platform for brand exposure across a large demographic of local people whilst the club's performance players competing further afield can help attract new business from new areas.

- Sponsor logo printed on playing kit (sizes vary)
- National coverage- players playing in International, National tournaments, BUCS league and BUCS Championships
- Direct link to sponsor on home page of club website
- Company logo on social media posts

## SPONSORSHIP OPPORTUNITY

## PRICE

Main Shirt Sponsor	(400cm <sup>2</sup> )	£1599.00
Sleeve Sponsor	(100cm <sup>2</sup> )	£999.99
Main Hoodie/Jacket Sponsor	(400cm <sup>2</sup> )	£1799.99
Shorts Sponsor	(100cm <sup>2</sup> )	£999.99



PERFORMIAD TENIS BWRDD  
PERFORMANCE TABLE TENNIS

Prifysgol Abertawe • Swansea University



TABLE TENNIS  
WALES

